


Mohammad Amin Nobakht

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Summary

I'm a Digital Marketing Specialist working in the field for 5+ years. Experienced in the Performance Marketing with a focus on Search Engine Marketing, Google Ads and Google Analytics.

My motto is to improve my knowledge to learn new trends every day.

Experience

Performance Marketing Specialist

BimeBazar | بیمه بازار

Nov 2020 - Present (7 months +)

Non Executive Board Member

WebRubik

Nov 2020 - Present (7 months +)

Marketing Manager

WebRubik

Mar 2019 - Nov 2020 (1 year 9 months)

Digital Marketing Analyst

AnarCo.me

Sep 2016 - Nov 2020 (4 years 3 months)

AnarCo: Digital Marketing Agency to help and improve local businesses grow their market in Digital World.

Education

University of Sistan and Baluchestan

Master's degree, Entrepreneurship in E-Business

2016 - 2018

Shiraz PNU

Bachelor of Engineering (B.E.), General Engineering

2010 - 2015

General Engineering, in the field of Industrial Studies.

Licenses & Certifications



Google Tag Manager Fundamentals - Google

Issued Oct 2019 - Expires Oct 2022



Google Analytics Individual Qualifications - Google

Issued Oct 2019 - Expires Oct 2020

27553828



Google Ads Search Certification - Google

Issued Oct 2019 - Expires Oct 2020

39864591



Competitive Strategy - Coursera



Inbound - HubSpot

Issued Mar 2019 - Expires Apr 2021

24-2700946-1552836580367

Skills

Google Analytics • Google Ads • Search Engine Marketing (SEM) • Microsoft Excel • Google Data Studio • Google Tag Manager